



PRESS RELEASE

ESA Business School and TotalEnergies Marketing Lebanon commit to the solarization of the Clemenceau Campus

Beirut, 12 January 2023 – ESA Business School and TotalEnergies Marketing Lebanon have signed a partnership to solarize the ESA Clemenceau campus. TotalEnergies will install 448 solar panels on ESA's main building, the SmartESA incubator building and the main parking lot within the campus. Targeted for completion in the first quarter of 2023, this project has a 246 MWp installed solar capacity and contributes to 270 tons of CO₂ reduction per year.

Maxence Duault, General Director of ESA Business School, welcomed this partnership, "I thank the teams at TotalEnergies Marketing Lebanon who were able to understand the needs and realities of ESA. Beyond the need to reduce our consumption and our generator bill, it is essential for ESA to move forward in response to the ecological emergency. This solarization project of the Clemenceau Campus embodies our values of innovation and responsibility. In addition to being one of the few green buildings at the heart of Beirut, ESA Campus is becoming a center for ecological transition."

Adrien Béchonnet, Managing Director of TotalEnergies Marketing Lebanon, said, "TotalEnergies aims to achieve carbon neutrality by 2050, together with society. The solarization of the Clemenceau Campus is in line with our ambition to support customers in their own transition towards more affordable and sustainable energy."

Apart from this partnership, both parties also signed an agreement for TotalEnergies Marketing Lebanon to support, for a period of three years, the activities of SmartESA, ESA's start-up incubator. Dedicated to entrepreneurship and job creation, TotalEnergies Marketing Lebanon will hence partner one of the most efficient incubators in Lebanon, which will launch a new start-up recruitment campaign in the coming days.

About TotalEnergies Marketing Lebanon

TotalEnergies Marketing Lebanon S.A.L., an affiliate of the multi-energy company TotalEnergies, has been present in Lebanon since 1951 with a network of more than 180 service stations across the Lebanese territory - of which 23 are powered by solar panels - and markets TotalEnergies' high-quality fuel and lubricants locally.

Our team seeks tirelessly to apply the company know-how and expertise in serving more than 1,300 professional clients while contributing to their energy transition. We also serve around 80,000 customers who visit our stations daily to enjoy our one-stop-shop services and our *Bonjour* convenience stores with a wide variety of products and continuous offers.

TotalEnergies Marketing Lebanon strives to grow while contributing to the Company's ambition to reach carbon neutrality by 2050, together with society. Reducing CO₂ emissions and optimizing waste management solutions are priorities at our sites.

TotalEnergies Marketing Lebanon is ISO 9001 and ISO 14001 certified and controls all the supply and distribution chain, in addition to complying with international standards of sustainability, quality, and safety. https://totalenergies.com.lb/en



About the Marketing & Services division of TotalEnergies

TotalEnergies' Marketing & Services business segment offers its professional and private customers a wide range of broad energy products and services—petroleum products, biofuels, charging and related services for electric vehicles, gas for road and maritime transportation—to support them in their mobility and help them reduce their carbon footprint. Every day, over 8 million customers visit our 16,000 service-stations all over the world. As the world's number four in lubricants, we design and sell high-performance products for the automotive, industrial and maritime sectors. And to provide the best response to the needs of our B2B customers, we deploy our sales forces, our international logistics network and our diverse offering. We operate in 107 countries, where our 31,000 employees stand close to all of our customers.

About TotalEnergies

TotalEnergies is a global multi-energy company that produces and markets energies: oil and biofuels, natural gas and green gases, renewables and electricity. Our more than 100,000 employees are committed to energy that is ever more affordable, cleaner, more reliable and accessible to as many people as possible. Active in more than 130 countries, TotalEnergies puts sustainable development in all its dimensions at the heart of its projects and operations to contribute to the well-being of people.









About ESA Business School

Born on April 5, 1996, from a Franco-Lebanese intergovernmental agreement, ESA is a Business School dedicated to the training of executives and leaders from Lebanon and the Middle East.

Managed by the Paris Île-de-France Regional Chamber of Commerce and Industry, ESA offers 11-degree programs, from bachelor to doctorate, and welcomes 550 students per year trained by nearly 200 professors and international experts.

Building on its successes for more than 25 years, ESA is today a brand of its own with a reputation worthy of the excellence of its partnerships with leading European schools.

ESA has a network of more than 5,000 graduates around the world who demonstrate a genuine attachment to their school.

In addition to its primary mission as a prestigious school and strong in its values of excellence, innovation, responsibility and diversity, ESA is fully committed to the future of Lebanon by leading an

innovative ecosystem with a real societal impact, particularly through its Institute for Finance and Governance (IFG), its SmartESA incubator and its Executive Education department.









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